In today's connected world, you need a video conferencing system that facilitates communication, no matter where you are. And our service revolutionises the traditional model of on-premise video – with a new solution that’s plug and play and much more cost effective.
UCS Advanced is a truly global video collaboration service that assures interoperability using a Virtual Meeting Room (VMR). The online meeting space can be accessed from a diverse range of devices and communication platforms, it’s available 24/7 and can accommodate up to 50 participants. And thanks to its easy-to-use interface with single click access to company global address books, you can get straight into the meeting and get to work.

- Our global system features 16 data centres that allow localised video traffic to avoid bottlenecks
- Virtual Meeting Rooms for everyone in the organisation with video, audio and collaboration at a fraction of the cost of traditional solutions
- Fully compatible with WebRTC and most common audio/video conferencing end points, including Skype for Business

Versatile options of participation: dial-in
- using local phone numbers, audio, video and document sharing via web, tablets, Interactive Whiteboards or video conference end points

The P3500M - Ricoh’s portable video conferencing device.
Anyone. Anywhere. On any device. Let’s get connected.

UCS Advanced offers different license plans. And each one has a flexible design, allowing you to add extra features and tailor your video conferencing services to meet your organisation’s needs. It’s so easy, you’ll always feel like you’re leading the meeting. You can choose from:

Enterprise Wide License (EWA)
EWA is the perfect video conferencing solution for organizations that require every employee to have access to their own Virtual Meeting Rooms 24/7. It is the most cost-effective plan, covers demands from companies of all sizes and the interoperability feature means there’s never a need to worry about video conferencing requirements, allowing you to concentrate on business growth.

End User License (EUL)
EUL offers the number of Virtual Meeting Rooms that you need, starting from a single user license up to as many as necessary. It is ideal for organisations where not every employee requires a VMR and independent or freelance professionals. The VMRs are available 24/7, on any device that’s connected to the internet and you have full flexibility to decide how to allocate it.

End Point Subscription (EPS)
End Point Subscription for P3500M enables the powerful Ricoh device to connect to UCS Advanced. However, if your organisation already has a video conferencing system in place, Ricoh offers EPS Plus license. It allows you to use existing legacy and on-premise solutions to easily interoperate, preserving past investments and moving your communications seamlessly to the cloud.

Domain Subscription
To ensure the Virtual Meeting Rooms are aligned with your business guidelines and style, we also offer the personalisation of our service. Combining the Domain Subscription with EUL or EWA you can have the VMR customised according to your company’s identity, include links to websites and allow employees to use their corporate emails to access the service. This add-on means the Virtual Meeting Room looks professional and ensures an overall seamless experience.
Small footprint and powerful features

The P3500M is the portable device that enables and complements UCS Advanced. It is ideal for group video conference in corporate environment and suits any size of organisation. The 125-degree HD (720p) camera enable you to make people feel as if they’re really in the room.

Efficient communication and low cost

To establish safe real time communication, the P3500M uses encryption for audio and video. The device is also a scalable solution that offers affordable initial investment with zero infrastructure cost thanks to its cloud-based nature and overall low total cost of ownership.

The device that connects everyone

If you’re looking for video conferencing solution that can include everyone in your organisation, the combination of P3500M and UCS Advanced is the answer for you. The Virtual Meeting Rooms assures interoperability and you don’t need a duplicate device to connect to an end point.